

The following Sweepstakes is intended for participants in the United States only and will be governed by United States laws. Do not proceed in this Sweepstakes if you are not eligible or not currently located in the United States. Further eligibility restrictions are contained in the official rules below.

Arizona Sports/Red Bird Farm Fan of the Game

OFFICIAL RULES

***NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCE OF WINNING. VOID WHERE PROHIBITED BY LAW.***

Sweepstakes Administrator: KMVP, 7740 N. 16<sup>th</sup> Street, Suite 200, Phoenix, AZ 85020

Sponsor: Red Bird Farms, 2520 S. Raritan St., Englewood, CO 80110

1. HOW TO ENTER

- a. These rules govern the Arizona Sports Fan of the Game (“Sweepstakes”), which is being conducted by KMVP (“Station”). The Sweepstakes begins on Monday, August 30, 2021 and ends on Friday, December 31, 2022 (“Sweepstakes Dates”). Entrants may enter online only.
- b. To enter the Sweepstakes, entrant may enter online beginning on Monday, August 30, 2021 at 12:00am MST and ending on Friday, December 31, 2022 at 11:59PM MST (“Entry Period”). All entries must be received no later than December 31, 2022 at 11:59PM MST regardless of the entry method.
- c. To enter the Contest online, visit <http://arizonasports.com/shortal/fanofthegame/> and follow the instructions and complete and submit the online entry form during the Entry Period outlined above. Online entrants are subject to all notices posted online including but not limited to the Station’s Privacy Policy. Multiple participants are not permitted to share the same email address. P.O. Boxes are not permitted as addresses. Entries submitted may not be acknowledged or returned. Proof of submission of an entry shall not be deemed proof of receipt by the Contest Administrator. Entrants may be given the opportunity to receive marketing communication from contest sponsor(s).

OR

- d. Text the Keyword “FAN” to short code 620620 within the time-period specified to receive a link to the online entry form. By texting, entrant consents to receive automated messages about the Sweepstakes on his or her cell phone. Standard

message and data rates may apply. The frequency of automated message(s) that an individual may receive after entering the Sweepstakes may vary. Text STOP to cancel automated messages. Message and data rates may apply (available on participating carriers only). For help, text HELP to 620620.

- i. Terms are available at the Station's Terms of Use. Station assumes no responsibility for charges incurred for text messaging, including, without limitation, any text messages or Sweepstakes notices from the Station.
- d. Only one (1) entry per person is permitted regardless of the method of entry. There will be Eight (8) winners selected in the Sweepstakes.
- e. All text message and mail-in entries must be received by the end of the Entry Period.

## 2. ELIGIBILITY RESTRICTIONS

- a. The Sweepstakes is open to all persons who are legal U.S. residents of the state of Arizona Eighteen (18) years of age or older, and who reside in Maricopa County. Void where prohibited or restricted by law.
- b. The following individuals are NOT eligible to enter Station Sweepstakes, even if such individuals meet the age and residency requirements above: (1) Any employees (i.e., full-time, part-time and/or temporary employees) of the Station, Bonneville International Corporation, other area radio stations, Sweepstakes Administrator, Advertiser, of any advertising and promotion agencies, and/or of the respective parent entities, subsidiaries, affiliated companies of each; (2) Any immediate family members of such employees, including without limitation current and/or ex-spouses, parents, grandparents, children, grandchildren, siblings, in-laws, and/or steps in any of the foregoing categories; and (3) Any other individual legally residing in the same household (i.e., at the same address) of such employees, including without limitation roommates, housemates, significant others, and partners.
- c. Unless the Station otherwise specifies, in its own discretion, persons who have previously won a prize (cash, services, merchandise) from a Sweepstakes or Station event from any of the Bonneville International Radio Stations are subject to the following restrictions: Persons who have won a prize in the last thirty (30) days are not eligible to participate. These restrictions also apply to immediate household members of Sweepstakes or prize winners. As stated above, the Station, in its sole discretion, may allow persons who have previously won a prize to be eligible to win another prize without any time restrictions.
- d. To claim a prize, the winner(s) must electronically provide valid government-issued photo identification and provide their complete address, date of birth and phone number, and Social Security Number.

- e. Entrants are required to provide truthful information and the Station will reject and delete any entry that it discovers to be false or fraudulent. The Station will disqualify any entrant who does not meet the eligibility requirements and will also delete any entry as required by law.
- f. This Sweepstakes is subject to all applicable federal, state and local laws and regulations. By participating, entrant agrees to comply with these Official Rules and the decisions of the Station, which are final and binding in all respects.

### 3. PRIZES

- a. Eight (8) winners will each receive: Two (2) Tickets to an Arizona Cardinals Home Game and One (1) \$100 Grocery Store Card (Total ARV: \$300) Winners will be responsible for all taxes and all other fees and expenses not specified herein associated with the receipt and use of the prize(s). If a prize-related event is unable to take place as scheduled, for reasons such as cancellation, preemption, postponement or unavailability, including for weather, or for any reason beyond the control of the Station or the Sweepstakes Administrator, their sole responsibility to the winner(s) will be to award the remaining available elements of the prize(s) and no substitution or compensation will be provided for the unawarded elements of the prize(s). The Station, in its sole discretion, reserves the right to deny entry to or to remove the winner(s) and/or guest(s) if either engages in disruptive behavior or in a manner with intent to annoy, abuse, threaten or harass any other person at the prize related event(s).
- b. All sales, prizes and other taxes, gratuities and any other incidentals associated with the prizes are the sole responsibility of the prizewinner(s). Prizes are not transferable or exchangeable and may not be substituted, except by sponsors for reasons of unavailability, in which case, a prize of equal or greater value will be awarded. The Station assumes no responsibility or liability for damages, loss, or injury resulting from acceptance or use of the prize. The Station is not responsible for replacing tickets in the event of show cancellations as a result of weather, or promoter, or performer actions. The Station reserves the right, in its sole discretion, to cancel or suspend the Sweepstakes should a virus, bug, computer, or other problem beyond the control of the Station corrupt the administration, security, or proper execution of the Sweepstakes, or the Internet portion of the Sweepstakes. Decisions of the Station/judges are final.
- c. If due to a printing, production or other error, more prizes are claimed than are intended to be awarded for any prize level, the intended prizes will be awarded in a random drawing from among all verified and validated prize claims received for that prize level. In no event will more than the stated number of prizes be awarded.

### 4. WINNER SELECTION AND NOTIFICATION

- a. Decisions of the Station management with respect to the Sweepstakes are final. One Grand Prize winner will be chosen for each home game from amongst all eligible entries received as follows:
- i On Monday, September 13, 2021, one winner will be drawn from all eligible entries received to attend the Sunday, September 19, 2021 Cardinals vs. Vikings game
  - ii On Monday, October 4, 2021, one winner will be drawn from all eligible entries received to attend the Sunday, October 10, 2021 Cardinals vs. 49ers game
  - iii On Monday, October 18, 2021, one winner will be drawn from all eligible entries received to attend the Sunday, October 24, 2021 Cardinals vs. Texans game
  - iv On Thursday, October 21, 2021, one winner will be drawn from all eligible entries received to attend the Thursday, October 28, 2021 Cardinals vs. Packers game
  - v On Monday, November 8, 2021, one winner will be drawn from all eligible entries received to attend the Sunday, November 14, 2021 Cardinals vs. Panthers game
  - vi On Monday, December 6, 2021, one winner will be drawn from all eligible entries received to attend the Monday, December 13, 2021 Cardinals vs. Rams game
  - vii On Monday, December 20, 2021, one winner will be drawn from all eligible entries received to attend the Saturday, December 25, 2021 Cardinals vs. Colts game
  - viii On Monday, January 3, 2022, one winner will be drawn from all eligible entries received to attend the Sunday, January 9, 2022 Cardinals vs. Seahawks game
- c. All prizes may be picked up at the office of the Station at 7740 N. 16<sup>th</sup> Street, Suite 200, Phoenix, AZ 85020 between regular business hours of 8:30 a.m. - 1:30 p.m. and 2:30 p.m. - 5:00 p.m. If the winner requests to have a prize shipped, the Winner will be required to sign a release that the Station and any Released Parties (defined below) are not responsible if the prize is late, lost, stolen, misdirected, undeliverable, or damaged during shipping. In such cases, there is no purchase necessary to enter or win, except for reasonable postage and handling fees incurred from the shipping of the prize.
- d. Potential winner will be notified of winning by telephone at the time of the drawing. Prize will be awarded only upon confirmation of eligibility and completion of all requisite releases. Upon notification or notification attempt, the potential winner(s) will be required to respond to such notification attempt and must execute and return, along with the guest(s) of the winner(s), an IRS Form W-9, affidavit of acceptance, eligibility, liability, publicity release, and if applicable, Sweepstakes

Administrator liability release forms within twenty-four (24) hours of such notification or notification attempt or prize(s) will be forfeited. If a potential winner is deemed ineligible for any reason, cannot be contacted, fails to sign and return the fully executed affidavit of eligibility and/or liability/publicity release within the required time period, or if a prize or prize notification is returned as undeliverable, the potential winner forfeits the prize(s). The Station or Sweepstakes Administrator is not responsible for any changes in an entrant or winner's email address, phone number, mailing address or other contact information.

## 5. CONDITIONS

- a. Any attempt by any entrant to obtain more than the stated number of entries by using multiple/different email addresses, mobile phone numbers, identities, registrations and logins or any other methods may void that entrant's entries and that entrant may be disqualified. The use of any device to automate entry is prohibited. Any use of robotic, repetitive, automatic, programmed or similar entry methods or agents (including, but not limited to, promotion entry services or proxies) will void all entries by that entrant at the Station's discretion. The Station's or its Sweepstakes Administrator's computer or telephone system is the official time keeping device for this Sweepstakes. In the event of a dispute, online entries will be deemed to have been submitted by the Authorized Account Holder. The "Authorized Account Holder" is the natural person who (i) is assigned to an email address by an internet access provider, online service provider, or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address, or (ii) is assigned to the mobile telephone number by a telecommunications provider, or other organization that is responsible for assigning such numbers. The Station, in its sole discretion, reserves the right to disqualify any person who it believes is tampering with the entry process or the operation of the Sweepstakes. Failure to comply with the rules of the Sweepstakes may result in an entrant's disqualification and/or forfeiture of any prize or prizes. If the Station makes a good-faith determination that an entrant has cheated or committed fraudulent activity in connection with a Sweepstakes, the Station may disqualify that entrant from entering and/or winning this and any or all future Station-administered Sweepstakes and seek damages to the fullest extent permitted by law.
- b. The Station reserves the right to modify these rules for clarification or equitable purposes without materially affecting the terms and conditions of the Sweepstakes, including, without limitation, the substitution of a prize(s) of equivalent value, which will become effective upon announcement. To the extent the Station makes material changes to the terms and conditions of the Sweepstakes, any such material changes will be broadcast on the Station and/or posted on its website: <https://ArizonaSports.com/Sweepstakes> within twenty-four (24) hours of the change and periodically thereafter. If a prize cannot be awarded or used or a prize-related event cannot take place as scheduled, for reasons beyond the control of

the Station, including, but not limited to, promoter or performer actions, cancellation, preemption, postponement, bankruptcy, or unavailability due to the closure of a Sweepstakes Sponsor's location, if applicable, or weather, natural disasters, disease, epidemic, pandemic, national or regional emergency, or for any other reason beyond the control of the Station, the Station reserves the right, but does not have the obligation, to cancel, terminate, suspend, or modify the Sweepstakes and shall not be required to award a substitute prize(s). If any provision of these Official Rules is irrevocably inconsistent with any provision set forth on the Sweepstakes webpage, then the provision of these Official Rules will prevail, but solely to the extent of the inconsistency.

- c. Calling the Station regarding the Sweepstakes constitutes permission for the Station to tape the caller's voice and use it on the air. All telephone calls during the Sweepstakes may be taped without further permission from the caller. By entering the Sweepstakes and/or acceptance of prize(s), all entrants consent to the use of their name, photograph, likeness, biography, voice, video, entry materials, prize information (if any), or any statements made for trade, publicity, advertising, or promotional purposes, in any and all media, now known or hereafter devised, including online announcements, without limitation and without compensation, except where prohibited by law.
- d. Winner will be required to produce identification satisfactory to the Station. For example, winner(s) will be required to sign an IRS Form W-9, affidavit of eligibility and release, including a publicity release, as prepared by the Station prior to receiving their prize. Each winner will solely be responsible for any (federal, state, or local) taxes or fees that result from the receipt and/or use of their prize and may receive an IRS Form 1099-Misc for all prizes won from the Station in any calendar year where the aggregate value of all such prizes is \$600 or more. The Sweepstakes is void where prohibited by law. Failure to comply with the terms and conditions applicable to Sweepstakes entry, including without limitation submitting an incomplete or fraudulent entry, and/or failing to complete the entry process, will result in such Entry being disqualified from such Sweepstakes. Any individual(s) that is found to be, or suspected of, tampering with a Sweepstakes in any way, including without limitation by making a fraudulent entry, by engaging in any "deal-making" with or between other Sweepstakes entrants or third parties, by creating a public hazard, by cheating, by engaging in improper or illegal activity, by causing interference with or the destruction of property and/or utilized public safety resources will be disqualified from participating and/or winning any prize(s), as applicable, and may be banned from any future participation in any Sweepstakes as determined by Station at its sole discretion and on a case-by-case basis.
- e. Participation in a Sweepstakes and/or acceptance of prize(s) constitutes agreement by entrant and/or winner (and by winner's guest(s) if applicable) release, forever discharge, indemnify, and hold harmless Station, Advertiser and

each of their affiliates, parents, assigns, successors, employees, participating partners, agents and all others connected with them and the Sweepstakes (the "Released Parties") from any and all liability, claims, actions, and damages sustained or incurred by participation in the said Sweepstakes, and the receipt and use of any prize(s) awarded (if any) through such Sweepstakes arising in any manner whatsoever, including but not limited to an act or omission, whether negligent, intentional or otherwise caused by Station, its affiliates, parents, assigns, successors, employees, sponsors, agents and all others connected with them and the Sweepstakes.

- f. The Released Parties are not responsible for (i) typographical or other errors in the printing, the offering, or the administration of the Sweepstakes or in the announcement of a prize; (ii) incorrect or inaccurate information, human error, failure, or omission; (iii) unauthorized human intervention; (iv) lost, stolen, mangled, misdirected, illegible, incomplete, or late entries; (v) entries not received due to difficulty accessing the internet, service outage or delays, computer difficulties, telephone service outages, delays, busy signals, poor signals or signal interference, accidental disconnection, equipment malfunctions, and any other technological failures; or (vi) any cancellations, delays, diversions, or substitutions or omissions by any transportation providers or any other persons or entities providing any services to Entrant(s) and/or winner(s) (and winner's guest(s) if applicable) including any results thereof such as changes in services or location necessitated by same. Further, the Released Parties are not responsible if any part of a Sweepstakes cannot be conducted and/or if a prize, either in whole or in part, cannot be awarded due to acts of God, acts of war, natural disasters, weather, acts of terrorism, or other factors beyond the Released Parties' control. THE NFL ENTITIES: The National Football League, their member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC, NFL Productions, LLC, NFL International, LLC, NFL Players Association, NFL Players Incorporated, and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, members, representatives, and employees (collectively, the "NFL Entities") will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or any prize awarded. The NFL Entities have not offered or sponsored this Sweepstakes in any way.
- g. Except where prohibited, by entering the Sweepstakes, each entrant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize(s) awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in Phoenix, Arizona; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event shall such costs include attorneys' fees; and (3) no punitive, incidental, special, consequential or other damages, including, without limitation, lost profits may be awarded (collectively, "Special Damages"), and (4) entrant hereby waives all rights to claim

Special Damages and all rights to have any damages awarded multiplied or increased. Utah law governs the interpretation and construction of these Official Rules and all aspects related thereto.

## 6. PRIVACY

- a. By participating in the Sweepstakes, entrant agrees to the Station's Terms of Use Agreement and to the use of entrant's personal information as described in the Privacy Policy located at: [ArizonaSports.com](http://ArizonaSports.com). In the event of conflict between the Station's Terms of Use Agreement and these Official Rules, the terms of these Official Rules shall apply.

## 7. COPY OF OFFICIAL RULES

- a. Any violation of these rules will result in disqualification. Copies of these rules are available at the Station's website: [ArizonaSports.com/Contests](http://ArizonaSports.com/Contests), in person at the Station 7740 N. 16<sup>th</sup> Street, Suite 200, Phoenix, AZ 85020 during regular business hours 8:30 a.m. to 1:30 p.m. and 2:30 p.m. to 5:00 p.m. or by sending a request, along with a self-addressed stamped envelope, to the Station at the same address.