

## Official Rules

### 1. Dates:

- a. Contest entry begins Monday, June 30, 2014 12:00am MST
- b. Contest entry ends Sunday, August 10, 2014 11:59pm MST

### 2. Eligibility:

- a. You must be a legal resident residing in Arizona (proof of residency required).
- b. You must be 18 years of age or older at time of entry.
- c. No purchase necessary to participate or win. Purchase will not improve chances of winning.
- d. You may not participate if you are an employee or agent of Arizona Sports 98.7FM/620AM (“Arizona Sports”) KMVP, Mazda Motor of America, Inc., a California corporation, dba Mazda North American Operations (“MNAO”), their employees, authorized dealers, their affiliated companies, advertising and promotion agencies, or any entity associated with the sponsorship or conduct of the contest, or if you are an immediate family member of any such employee or agent so situated (immediate family members include spouses, siblings, parents, children, grandparents, and grandchildren, whether as “in-laws”, or by current or past marriage, remarriage, adoption, co-habitation or other familial extension, and any other persons residing at the same household location, whether or not related).
- e. You may not participate if you have won any prize in any contests conducted by Arizona Sports during the 30-day period immediately prior to the start of the contest.
- f. Contest entries must include your:
  - i. First and Last Name
  - ii. E-mail address
  - iii. Phone Number
  - iv. Completion of survey questionsIncomplete entries will be disqualified.
- g. Prizes will not be awarded, even if announced, if you are not eligible in accordance with these rules.

### 3. How to Enter and Win:

- a. Text “Mazda” to 620620. You will receive a link to a brief questionnaire. Enter all fields required (as stated in 2B above), click the submit button.
- b. Arizona Sports reserves the right to delay contest announcements due to breaking news or other unanticipated events.
- c. One Grand Prize winner will be randomly selected from amongst all eligible entries received on or around August 13, 2014.

**4. Prize(s):**

The following prize package(s) will be awarded:

- a. One (1) Grand Prize Winner will receive: Round trip airfare from Arizona to San Francisco on September 10, 2014, two night's hotel accommodations and \$500 which the winner can use for the purchase of tickets to a professional ball game and/or other area attractions in San Francisco. (APR: \$3000).

**5. How to Claim Prize(s):**

- a. Winner will have one (30) days from the date of notification to claim their prize. Failure to claim and/or pick up prize within this time for any reason will result in forfeiture of the prize.
- b. You agree to appear at Arizona Sports studios to claim the prize, unless alternate arrangements are acceptable to the Arizona Sports promotions department.
- c. Pick up your prizes at:  
Arizona Sports  
7740 N. 16<sup>th</sup> Street, Suite 200  
Phoenix, Arizona 85020
- d. Prizes may only be claimed between the hours of 8:30 a.m. and 5 p.m. Monday-Friday (excluding holidays) unless otherwise directed by station. Station may close for other reasons. **To make sure your prize may be picked-up, call 602.274.6200 before making your trip.**
- e. In the event that a prize is mailed to you, pursuant to your prior written consent, you assume the risk of the prize's safe arrival.
- f. Before any prize(s) will be awarded, you must provide:
  - i. Proof of age
  - ii. Photo identification (the only accepted types of photo identification are government issued photo identifications, including a valid driver's license or United States passport).
  - iii. A valid taxpayer identification number or social security number.
- g. Arizona Sports reserves the right to deny awarding the prize if you fail to provide satisfactory identification, as determined at Arizona Sports discretion.
- h. All federal, state and local taxes (including any sales taxes) are your sole responsibility.
- i. Prior to the delivery of any prize, Arizona Sports or their agents reserve the right to collect any taxes it deems appropriate from you.
- j. If you win over \$600 in prizes during any one year period you will receive an IRS form 1099 at the end of the calendar year, and a copy of such form will be filed with the IRS.
- k. Any additional costs relating to the prizes, and incurred as a result of accepting the prizes, is your sole responsibility as the winner (gratuities, etc.).
- l. You agree to release and indemnify Arizona Sports, MNAO, their officers, directors, agents, parent companies, subsidiaries, employees, or any other entity affiliated with the contest (the "Released Parties"), from any and all claims, demands, and/or causes of action or any nature or kind whatsoever, whether

presently known or unknown, foreseen or unforeseen, that arises out of participation in the contest.

- m. You agree to execute an affidavit of eligibility and publicity release before any prize is awarded.
- n. Failure to execute any of these documents or comply with any of the terms will result in forfeiture of the prize.
- o. Signing for the prize(s) indicates you have received the prize(s), abide by these rules, and the publicity disclaimer. Prize is forfeited upon refusal to sign or provide required information.
- p. Your designated representative will be allowed to claim prize(s) only if Arizona Sports is presented in writing with a note signed by you that such a representative is to pick up the prize(s) and that (s)he presents a photocopy of your driver's license.
- q. Arizona Sports reserves the right, in its sole discretion, to award unclaimed prizes to alternate contestants or not to award the unclaimed prizes.
- r. If tickets to a performance or other event are awarded as a prize, Arizona Sports and MNAO are not responsible for any cancellation or rescheduling of the performance for any reason and has no obligation to reimburse, refund or otherwise substitute the tickets for another prize should the performance not be rescheduled or vouchers not issued.
- s. If the prize is travel tickets, your travel partners, if any, must meet age eligibility requirements and must also execute an affidavit of eligibility, indemnification and release of liability prior to awarding the prize.
- t. Arizona Sports and MNAO are not responsible for cancellations or delays in travel accommodations and have no obligation to reimburse, refund or otherwise substitute any tickets awarded as a part of a travel prize due to such cancellations or delays.
- u. Prizes are non-transferable.
- v. Prizes may not be exchanged for cash equivalent or alternate prizes.
- w. Prize expiration will not be extended if certificate(s) is lost or stolen.
- x. Arizona Sports reserves the right to substitute a prize of equal or greater value if the awarded prize is unavailable for any reason.

**6. Restrictions:**

- a. One entry per person
- b. Void where prohibited by law.
- c. All federal, state, and local laws and regulations apply.

**7. Conditions:**

- a. Arizona Sports, MNAO, and additional sponsors and agents are not responsible for any:
  - i. Internet, e-mail, technical, hardware, software, or transmission failures of any kind.
  - ii. Entries that are lost, mutilated, illegible, inaccurate, incomplete, garbled, delayed.
  - iii. Telephone calls or faxes that fail to be completed due to either equipment malfunction, busy lines, dropped lines, tied lines, or dialing the wrong number (if in doubt, contact your local telephone service provider prior to participating in the contest).

iv. Equipment malfunctions or human error in the process of processing submissions for promotions, games, or contests which may limit your ability to participate.

*In any of these cases, another entrant will qualify whether caused by Arizona Sports, you, or third parties.*

- b. Arizona Sports reserves the right, in its sole discretion, to cancel, modify, or suspend a promotion, game, or contest if it is not capable of completion as planned for any reason including, but not limited to, infection by computer virus, bugs, tampering, unauthorized intervention or technical failures of any kind. Arizona Sports in their sole discretion, may award prizes to entries received by alternate means.
- c. If you use fraudulent means to participate and/or win the contest, you will be disqualified.
- d. The decision of the Arizona Sports management is final.
- e. Arizona Sports and MNAO are not liable for any injury or loss incurred in pursuit or use of prize(s).
- f. Publicity Release: Unless prohibited by law, your participation constitutes permission for Arizona Sports, MNAO, without any further obligation to you, to use your name, voice, biographical data and likeness for promotional purposes.
- g. Calling Arizona Sports to participate in the contest constitutes permission for Arizona Sports and to record your voice and use it on-air. All telephone calls during the contest may be recorded without permission from you.
- h. Your contest entry becomes the property of Arizona Sports and MNAO and Arizona Sports and MNAO may use any of your entry for any purpose whatsoever, without further compensation to you.

#### **8. Disqualification and Penalties:**

- a. Arizona Sports, in their sole discretion, further reserves the right to disqualify you for:
  - i. Violating any of these rules.
  - ii. Tampering with the entry process or the operation of Arizona Sports.com
  - iii. Gaining an unfair advantage in participating in the contest.
  - iv. Obtaining winner status using fraudulent means.
  - v. Engaging in otherwise unsportsmanlike, disruptive, annoying, harassing, or threatening behavior.
- b. Furthermore, any resale or auction or attempt to resell or auction of Arizona Sports complimentary prizes, if any, will result in disqualification for all future Arizona Sports contests.
- c. ANY ATTEMPT BY YOU OR ANY OTHER INDIVIDUAL TO DELIBERATELY CIRCUMVENT, DISRUPT OR DAMAGE ORDINARY AND NORMAL OPERATION OF THIS CONTEST, TELEPHONE SYSTEMS OR ARIZONASPORTS.COM, OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, ARIZONA SPORTS RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PARTICIPANT TO THE FULLEST EXTENT PERMITTED BY LAW.

9. **Rules**

a. Copies of these rules are available:

- i. [www.arizonasports.com](http://www.arizonasports.com)
- ii. At the Arizona Sports studios during regular business hours at the address below.
- iii. By sending a request, along with a self-addressed stamped envelope, to **Mazda Text Your Way to The Bay c/o Arizona Sports** at the address below.
- iv. **7740 N. 16th Street, Suite 200  
Phoenix, Arizona 85020**

Sponsors: Mazda Motor of America Inc.  
7755 Irvine Center Drive  
Irvine, California 92618-2906